

# Exploring the Path of Party Building for Grassroots Students in Art Colleges and Universities

Yao Zhang and Wei Zheng

National Academy of Chinese Theatre Arts, Beijing, People's Republic of China

Email: 506569902@qq.com, zhengw2020@126.com

**Abstract**—The purpose of art colleges and universities is to train outstanding artistic talents for the socialist cultural cause of our country. It is an important part of the education work of colleges and universities to train the successors of the party and qualified builders of the socialist cause. This article discusses the importance of the grass-root students' party construction with examples, deeply analyzes the problems found in the party construction practice, summarizes the international cultural exchange department student party branch in the party construction experience, explores the method of art college students' party construction at the grass-roots level path, for further solidification of the students' party construction at the grass-roots level.

**Index Terms**—student party building, Art colleges and universities, ideological and political education, exploration for building model

## I. INTRODUCTION

In February 2017, the ministry of education in China issued *The Work Standard of Party Building for Students in Colleges and Universities* (hereinafter referred to as *The Standard*), which provided clear and powerful guidance for the work of party building in colleges and universities. In the international cultural communication department in NACTA, under the guidance of the student party branch in *The Standard*, the author adhere to the working concepts "to carry out the standard to grasp the party, the party leading the promoting effect" to develop the student party members, improving the qualities of student party members and team construction as the goal, pays special attention to the party construction work to promote he is a comprehensive development of students' party construction, for the implementation of annual work has laid a solid ideological foundation.

## II. PROBLEMS IN THE GRASS-ROOTS PARTY'S CONSTRUCTION AMONG ART COLLEGE STUDENTS

### A. *The Standards for Party Construction are not Strict and the Implementation is not Thorough*

Standard stipulates the content and requirements of the grass-roots party's construction among students. However,

the implementation in the current art colleges barely meet the requirements of Standard. The organizational leadership mechanism is far from perfect; The implementation for developing student party members is loose, the training is not strict enough, the quality level is not neat; The student party member's daily management is not strict enough, the party organization carries on the life to go through the motions, the content lacks the practicality and the pertinence and so on the question. In the future, we should make great efforts to strictly implement the requirements of Standards and give full play to the effect of party building work for grass-roots party's construction among art college students to the outline.

### B. *The Importance of Party Construction is Not Taken Seriously, and the Foundation of the Construction Team is Weak*

Some leaders and teachers are not aware of the importance of student party building work, their attitude is not correct enough, they think that the party construction is not the central work for education but the waste for their energy, which cannot make any achievement. Nowadays, the party construction has been marginalized, it is more of taking a form rather than actual action. All levels of the party follow their superiors, from the understanding of the deviation led to a general lack of attention to the party construction work, the party construction work is superficial and superficial. In this kind of idea, under the influence of the school of party construction personnel training can't pay attention to, can't take out specialized manpower, financial and material resources, energy, go into the party construction in the construction of talent team, the staff, especially the young teachers are not willing to join in party construction, even in the party construction work is not willing to take the initiative to strengthen the party spirit cultivation and learn the theoretical knowledge, lead to low efficiency of party construction work, quality standards are high enough.

### C. *Lacks of Guidance on Students' Ideals and Beliefs, Lacks of Interest to Join the Party*

Art college students are active thinkers who consider freedom and individuality as their flesh and blood, and lack subjective initiative to join the party. In addition, the

publicity and education form are dull, and the work of party building at the grassroots level is rigid and simple. Many teachers and students do not know enough about the work of party building, resulting in a small number of students who want to join the party organization. Part of the motivation of students to join the party and the party's attitude is not serious, that party membership biggest role is to increase their employment a remove code, feel that everything is all right, after to full membership of the party organization of life education, management and supervision function understanding unclear, don't pay attention to the party's theory of knowledge learning, in the cultivation of party spirit training, the political quality, theoretical basis is poorer. [1]

### III. THE IMPORTANCE OF PARTY BUILDING WORK FOR GRASS-ROOTS STUDENTS IN ART SCHOOLS

#### A. *The Development and Construction of Art Colleges and Universities Needs the Promotion of Party's Construction among Students*

At the national education congress, Xi Jinping, General secretary of CPC, highlighted that "party organizations at all levels and of all types of schools should take the party building as the basic skill of running schools, and we should fully implement the party's educational policy in all aspects of school affairs." Art colleges and universities are the cradle of cultivating art talents under the leadership of the party. [2] As the basic work of colleges and universities, party construction is the basis to ensure the implementation of the party's principles, policies, decisions and arrangements, and to control the political goal of colleges and universities. As the foundation of party building in colleges and universities, party building of students directly connects with student groups, which is an important link of party building and an important component of ideological and political education and professional education for college students. Only by doing a good job of party building among students at the basic level can we lay a solid foundation for party building in colleges and universities and improve the overall level of party building in art colleges and universities. [3]

#### B. *The Personnel Training Needs the Grass-Roots Party's Construction among College Students*

Xi Jinping highlighted that "We should work hard to strengthen our faith. We should guide our students to establish their ideals as a communist and their ideals of socialism with Chinese characteristics. We should strengthen our students' confidence for the road, system, theory and culture in Chinese socialism, and we should encourage them to take the responsibility of reviving our nation." Xi's earnest hope has pointed out the way for college personnel training. College students hope to gain recognition and respect from the society. They are eager to give full play to their potential and make great contributions to the society and the times of their lives. [4] The grass-roots party's construction among students guarantees that students' growth and progress is under

ideological guidance. It continuously strengthens ideological and political education for college students which lay a solid ideological foundation for their future. Studying the party's theories and history helps them set up the ideal of communism. We should give guidance training and promotion to the outstanding college students, let them become the active members, and recruit them into CCP, and eventually, recruit them into the main force of the socialist cultural construction team.

#### C. *The Development of Chinese Socialism Requires the Support from the Grass-Roots Party's Construction among Students*

Art colleges and universities should follow to the principle of cultivating people by virtue, and by whose guidance cultivate artistic talents with both moral and artistic integrity for socialist cause for the contribution to the overall construction of socialism. The grass-roots party's construction among students should be about the ideological and political education. The party members among university students of the party spirit cultivation, in the role of grass-roots party organizations fighting forts fluctuation Kungfu, to strengthen college students' ideal faith and patriotism education, establishing and cultivating college students' socialist core values education to guide college students to study hard, to achieve the great rejuvenation of the Chinese nation the Chinese dream, strive to realize "two one hundred", the students will realize personal value of youth, the dream into the great cause of socialism of China dream, the dream for the horse, "Live up to the youth" for the cause of socialist culture.

### IV. METHODS AND PRACTICES OF PARTY CONSTRUCTION AMONG GRASSROOTS STUDENTS IN ART COLLEGES

#### A. *Strengthening the Theoretical Construction of Party Branches*

1. Education should be based on reality, its forms should be vivid and diversified. For example, in NACTA, educators should focus their works on the CCP's innovation theory, traditional Chinese opera culture, and professional skills and merit, so as to achieve ideological and political education and competence. The approaches include sending paper materials, sending emails, holding symposiums, communicating, conducting questionnaires, building WeChat (A Chinese multi-purpose messaging, social media and mobile payment app developed by Tencent) groups, and pushing messages on the WeChat platform. All the approaches mentioned above are to ensure the development of diversified education.

2. Educators should combine self-studies with group-studies, and normalize the learning. The CCP branch requires each party members to follow the theoretical self-study and the members' feedback to the CCP branches. On this basis, student party members take on the task of leading students in each class to group-study, which encourages self-management, self-education, self-development, gives autonomy to the students, and ensures learning effects through diversified forms. [5]

3. Educators should Innovate the media of CCP lecture to improve the quality of regular activities of CCP. The establishment of political theory "micro position", "short CCP lesson on network", "one party one lesson" activities, all those various activities mentioned above can enhance the enjoyment of CCP lessons. [6]

#### *B. Strengthening the Construction of CCP Branches*

1. Educators should attach importance to primary party training and re-education, and continuously strengthen self-construction. Furthermore, they should make full use of primary classes to educate students about the history, system, principles and policies of CCP to help students make necessary corrections to their motivations to join CCP and to improve their understanding of CCP. After they joining the party, we should continue to carry out re-education and give full play to the vanguard and exemplary role of party members.

2. The enrollment of party members should be based on common standards, and qualified strictly. We should inspected applicants strictly to ensure the qualification of all new members. We should strictly follow the procedures for party membership, develop a democratic style of work, take the opinions and suggestions from the public as our guidance, and encourage outstanding students to join the party and promote them to play the exemplary and leading models to others. [7]

3. Educators should select and match class cadres, establish a student management team with firm sense of politics, moral integrity and a bravery to take the burden. The primary CCP branch strongly advocates students to carry out activities independently with classed and leagues as the main body, and encourages students to make democratic decisions and manage independently on class affairs. Through the class meeting on class affairs, party members can work out their proposal more efficiently and submit it to the class meeting for discussion, forming a democratic solutions to class affairs.

4. Educators should held CCP branch meetings regularly to analyze the problems and shortcomings of the party. Through criticism and self-criticism, problems can be found and solved more promptly, which can maintain a positive working style.

#### *C. Strengthening the Construction of Party Branches*

1. In our daily life, party members of CCP are required to fight against bad behaviors and phenomena and put an end to double-dealing. Implement class and dormitory responsibility system for party members. The important role of student party members are given full play in class management. Student party members takes the lead in dormitory hygiene, they deal with the relationship between roommates, creating a good dormitory culture, carry out dormitory culture competition, occupy the important position of dormitory ideological and political work.

2. In class activities, student party members were required to fully motivate students to participate in various cultural activities. Student party members have taken the lead in following the example and play an exemplary role. Educators have closed the relations

between the party and the masses, unite all the staff to actively carry out their work. Strengthened the class cohesion, centripetal force, to create a harmonious class, civilized class collective contributed their own strength.

3. In terms of professional learning, student party members have been required to be the models. The professional learning of the student party members has been checked. In each semester, party members are required to carry out individual debriefing, including their lessons, plans and introspection. In the class learning, party members are required to play an exemplary role, driving the majority of students to help each other, establish a good style of study.

#### *D. Building a CCP Branch that Serves the Public*

1. We should work hard to build a clean and honest party. Through conveying the spirit from the superior and conducting the monthly governmental propaganda, we advocates a clean government. We should especially prevent the students' daily corruption. In the month of publicity and education of clean government, we should guide teachers and students to understand the knowledge of clean government through carrying out special lectures, special study, translating, opening the position column of clean government education, watching the online exhibition of the communist party of China's anti-corruption process and other activities. We should firm our ideals and beliefs and maintain good moral integrity.

2. We should promote the construction of service-oriented party organizations. Educators are required to be good friends to college students and guiders to their growth. No matter what problems and difficulties we encounters, the party organization and party members will always help students solve their problems at the first time. All-weather service for students are conducted, so that students can always feel the organization's concern and care. We should cultivate students' awareness of serving the society and expand the service function, improve the service level, and boost the cohesion of the organization. Every year, we will organize many times to serve the community of Baizhifang. We Base our services on the discipline and professional and the innovation co-construction mode. With the spirit "giving full play to professional characteristics and serving the development of culture", we have successfully carried out the "1+1" activity jointly established with the performance creative department of China Oriental performing arts group and Tianqiao performing arts center.

#### *E. Attach Importance to Students' Ideological and Political Construction*

The CCP branch has organized various forms of student activities, in which college students laid a solid foundation for ideals and beliefs, consolidated patriotism, and used the subtle appeal of the spirit of national opera to guide students to integrate the spirit of national opera, opera culture and professional teaching results, to promote professional teaching and promote the construction of learning style.

1. We should enhance the effectiveness of ideological and political education through diversified activities.

Encouraged by the spirit of cultural self-confidence, we have assisted the party building "30 points at noon culture" activity system, the formation of traditional culture and field experience, creative innovation and academic growth four study section, covered "learning drama, experience the quintessence charm", "Learning calligraphy and painting", "Art of learning from paper", established WeChat public platform, formed WeChat propaganda team, carried out "the relationship between teachers and students" English course, and other kinds of learning activities.

2. Ideological and political education shall be carried out in classes. We should hold class meetings on various topics regularly; we have organized students to watch excellent plays, such as the 3D movie "The White-Haired Girl", the Peking Opera "Sister Jiang", the Lu Opera "The Bitter Cauliflower", and the musical play "Suite of Songs on the Long March", so that students can enjoy the beauty of art and receive education and guidance pleasantly. We have encouraged the class of 2016 to carry out the "Halloween for cultural exchanges between China and foreign countries" activity, and organized the psychological quality development activity of 2015 to promote class construction and carried out ideological and political education through the above measures. [8]

3. We should hold various second classroom activities to help cultivate students' overall capabilities. We have hold English speech contest to enhance students' enthusiasm for learning foreign languages; we have hold ICC eve and exhibitions to show students' elegant demeanor and self-confidence, and cultivate the spirit of unity and cooperation. We have held the logo design competition and the video editing competition of ICC to inspired students to love their school and their department; We have carried out dormitory culture selection activities to promote students' love for their daily life. In addition, good environment have been created to encourage students to participate in various activities, such as sports festival, debate competition, knowledge competition, etc. Participating in these activities, students' bodies are trained, collective cohesion is enhanced, and team awareness is enhanced.

#### F. Actively Cooperate with the Completion of Various Student Work

1. Targeted graduate management and education. We should carry out a series of guiding activities to serve the employment of graduates and promote the employment of college students. In combination with the graduates' thinking, learning and living reality, the guidance and education should be focused on the employment policy, entrepreneurship and dedication, civilized leaving school, entering the society and other aspects, so as to pool wisdom and seek a way out for the graduates.

2. We should pay close attention to the healthy growth of students in all aspects of body and mind. Deep ideological guidance for college students. One-to-one in-depth counseling is provided every semester, including how freshmen adapt to the new stage of university, employment guidance for graduates, psychological counseling for students who move to dormitory,

counseling for students in interpersonal communication, love, studies and other aspects, and counseling for students with stable mentality in front of major political events. Always adhere to the safety work in the first place of the work, pay attention to the daily safety education of students, committed to the construction of the information transfer system, adopt effective student management mode, eliminate safety hidden trouble, put an end to the occurrence of safety responsibility accidents, effectively promote the healthy growth of students. We should pay attention to the long-term nature of student education. The sensitive period carries on the related guidance and the education to the student in time, guarantees the student's thought stability.

3. We should pay attention to students' opinions and Suggestions, and give feedback in time. For example, I have communicated with relevant departments about the problem of borrowing the music room and the shortage of the library's professional bibliography, which has been basically solved. In view of the update problem of English teaching materials for foreign students, I have communicated with professional teachers and solved it. To party members and cadres to each dormitory, on the one hand, to ensure the department information communicated in a timely and effective manner, on the other hand, party members and cadres by the dormitory "slumber, daily attention, understand the students attention points, to collect relevant opinions and Suggestions, feedback to the department at the same time, also can do some instructions and conflict resolving the work in time.

## V. EFFECTS

### A. Improve the Overall Quality of the Party Building Work Team

Only when the party building team has a sound theoretical foundation can the party building work be carried out better. Through the use of the latest network technology to diversify educational forms, refine and enrich each party member's learning methods, and innovate party lecture methods, such as multiple innovative methods, can continuously promote the theoretical construction of party branches, ensuring that the content of learning is in mind and touch. The soul promotes the transformation of each party member of the party branch from "want me to learn" to "I want to learn", so that each party member has a solid theoretical foundation, thereby comprehensively improving the overall quality of the party building work team.

### B. Improve Party Organization Cohesion and Combat Effectiveness

The team building of the party branch has been strengthened through various means, which can fully enhance the cohesiveness and combat effectiveness of the party organization, so that each party member can raise the awareness of the party members, can strictly demand themselves in accordance with the advanced standards of party members, and can develop a good job at work The

style of study and work, help each other to work together to complete various tasks, actively play the role of party pioneers, and drive other students to study harder and set an example for everyone. At the same time, through regular self-analysis and mutual criticism, we timely found our own problems and deficiencies, and worked hard to correct the deficiencies and improve ourselves. Together, we formed a healthy atmosphere, grew and progressed together, and built an excellent team. In the process of implementing various party building projects, the student party branch has played the role of a fighting bastion of grass-roots party organizations, strengthened the management and supervision of student learning, and regularly carried out work such as classroom attendance supervision and extracurricular academic assistance to promote students to develop excellent The study attitude and conduct of the university has further improved the ability of the grass-roots party organizations in universities to connect with and serve the masses. [9]

### C. Create a Strong Cultural Atmosphere

Party branches guide students' ideological and political construction, organize a variety of cultural and social activities, build a platform for teachers and students to enrich their knowledge structure, and improve their professional capabilities and quality, so that teachers and students can strengthen their professionalism when they actively organize and participate in activities. Knowledge and foreign language learning can effectively improve their professional ability in practice; through a series of cultural performances, combining ideological and political education activities with class activities not only promotes class construction, enhances collective cohesion, and improves the team consciousness also carried out ideological and political education in a subtle way, which promoted the improvement of students' ideological consciousness.

### D. Ensuring Students' Healthy and Comprehensive Growth

The party branch has actively assisted the development of student work to help students in all aspects of study, thinking, and life. The school is not only a place for students to learn professional knowledge, but also to be a good parent for students, to troubleshoot and answer questions Solve doubts so that they can correctly deal with all kinds of puzzles and problems encountered on the road of growth, guide them to grow and progress in an all-round way, help young students to grasp the correct direction of life in the most critical period of life, set ambitious life goals, and be students Grow your way.

## VI. CONCLUSION

The main task of art colleges and universities is to train more artistic talents for this nation. To be able to cultivate more talents, colleges and universities must do a good job in personnel training, which must put the people on the first place. The key to doing a good job in ideological and political education is to do a good job of party building for basic students, only when the party building work of

colleges and universities is carried out well, can we lay a solid foundation for students' thinking and promote the personnel training on the right direction.[10] In the party's construction, we tried to sum up experience, innovative means and methods, and continuously explore party construction approaches that are more coherent with the students' characteristics and policies in art colleges and universities. This article studies and analyzes the current situation and background of party construction in arts colleges and universities, combines the current work methods of party building work, furthers the exploration for the new paths for party construction, and strengthens the theoretical foundation by adopting multiple methods to consolidate the foundation of party construction. And then continues to combine the individual characteristics of each party member to carry out targeted party building work, promotes the party construction to be more targeted and effective, continues to train talents in art schools, and further improves the grass-roots party's construction among students in the future.

### CONFLICT OF INTEREST

The authors declare no conflict of interest.

### AUTHOR CONTRIBUTIONS

This article was written and approved by Yao Zhang. She also conducted the research and analyzed the data. The whole process was associated by Wei Zheng.

### ACKNOWLEDGMENT

The authors wish to thank the Department of Education Committee of the CPC Beijing Municipal Committee, Beijing University Ideological and Political Work Research Center. This work was supported in part by a grant from the Special project of Art Education of Higher Education Institute of Beijing, the Research Base of Xi Jinping Thought on Literature and Art with Chinese Characteristics in the New Era.

### REFERENCES

- [1] F. Juan, "The main problems in the organizational life of college student party members and countermeasures," *Journal of Jiamusi Education College*, vol. 8, pp. 40-42, 2013.
- [2] G. Mingyuan, Guiding Ideology of Educational Development in the New Era——Speaking by General Secretary Xi Jinping at the National Education Conference, *Journal of Beijing Normal University*, 2019, pp. 5-9.
- [3] Z. Kun, "Student party branch 'Four in One' party building work model," *Think Tank Era*, vol. 44, pp. 18-19, 2019.
- [4] C. Jianhua, Y. Shanshan, and X. Yanlai, "On the party construction of graduate students in Colleges and Universities Based on Party member management," *Journal of Changchun Normal University*, vol. 38, no. 7, pp. 54-56, 2019.
- [5] C. Peigeng, "Exploration of party construction of college students at the grassroots level under the new situation," *Research on Ideological Education*, pp. 56-58, 2012.
- [6] M. Daiwei, Z. Junchang, and F. Fangjuan, "On the current situation and innovative countermeasures of party building in contemporary college," *Theoretic Observation*, vol. 11, pp. 34-36, 2017.
- [7] Z. Xuqian and C. Chen, "Exploration and thinking on improving the organizational power of the general party branch of college

students,” *Journal of Higher Education*, vol. 12, pp. 179-181, 2018.

- [8] Y. Yaoliang, “Problems and countermeasures of party construction among grassroots students in art colleges,” *XIANGCHAO*, vol. 2, pp. 92-93, 2007
- [9] Z. Ying, “Exploration of party construction of college students at the grassroots level under the new situation,” *The Party Building and Ideological Education in Schools*, vol. 9, pp. 40-42, 2017.
- [10] W. Xiuqin, “Exploration of the party construction work path in colleges and universities from the perspective of talent training,” Chongqing Normal University, 2012.

Copyright © 2021 by the authors. This is an open access article distributed under the Creative Commons Attribution License ([CC BY-NC-ND 4.0](https://creativecommons.org/licenses/by-nc-nd/4.0/)), which permits use, distribution and reproduction in any medium, provided that the article is properly cited, the use is non-commercial and no modifications or adaptations are made.



**Yao Zhang** was born in December 1985. In 2011, she earned her Master of Arts degree in design and Art from the School of Arts of North China University of Technology. In 2008, she earned her Bachelor's degree in Industrial Design from the School of Communication and Art, Beijing Technology and Business University. Zhang is now a Teacher in National Academy of Chinese Theatre Arts (NACTA), Beijing,

China. She is also the Director of the Moral Education Office of the Student Department of NACTA, in charge of the ideological and political education for college students.

**Zheng Wei**, an associate researcher, was born in September 1985 and holds a master's degree. At present, he is the Secretary of the General Party branch of the National Academy of Chinese Theatre Arts, responsible for the party building and ideological and political education of the teachers and students of the Directing Department. His field is the Sinicization of Marxism and the ideological and political education of art college students.